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DETERMINANTS OF NETWORK OUTCOMES: THE IMPACT OF MANAGEMENT STRATEGIES

TAMYKO YSA,¹ VICENTA SIERRA,² and MARC ESTEVE³▶ Author information ▶ Article notes ▶ Copyright and License information [Disclaimer](#)This article has been [cited by](#) other articles in PMC.

Abstract

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The literature on network management is extensive. However, it generally explores network structures, neglecting the impact of management strategies. In this article we assess the effect of management strategies on network outcomes, providing empirical evidence from 119 urban revitalization networks. We go beyond current work by testing a path model for the determinants of network outcomes and considering the interactions between the constructs: management strategies, trust, complexity, and facilitative leadership. Our results suggest that management strategies have a strong effect on network outcomes and that they enhance the level of trust. We also found that facilitative leadership has a positive impact on network management as well as on trust in the network. Our findings also show that complexity has a negative impact on trust. A key finding of our research is that managers may wield more influence on network dynamics than previously theorized.

ネットワーク経営に関する研究は多い。しかし、それらは通常ネットワークの構造を分析しており、経営戦略の影響には着目していない。

そこで本稿では、経営戦略により、どのようにネットワークのあり方に影響があったかを評価する。そのため、119件の都市再生戦略におけるネットワークから実証的なエビデンスを集めた。

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サーベイ

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目的

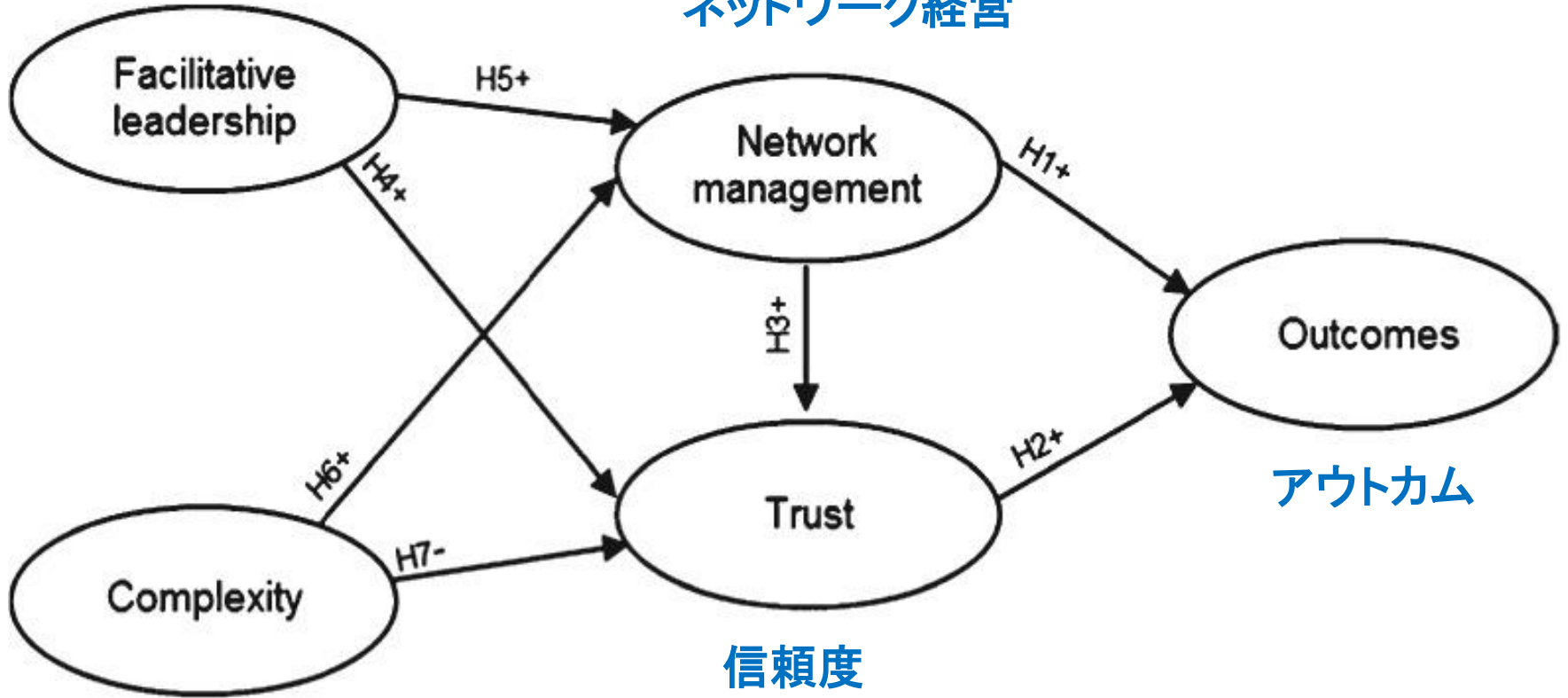
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エビデンス

リーダーシップ

ネットワーク経営



複雑性

信頼度

アウトカム

仮説、研究方法